

Thank you to our 2010 Annual Sponsors
so far...



FERNDALÉ 115.COM

Inform. Inspire. Unite.

Crystal A. Proxmire, editor & publisher
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115.com
Ferndale

2010
RATES



Reasons to Advertise:

- Reach over 2,000 unique readers each month, with steadily growing readership.
- Support free access to news and information for all.
- Show Ferndale that you care about the community.
- A successful community newspaper can improve the economy and the Community by attracting shoppers, homebuyers and active residents.

NOTE: Restaurants and other businesses can suggest ad. trades

\$700 Annual Page Sponsorship – This plan gets you an ad on every page of news, plus you get a dedicated section of news that your advertising dollars goes to support.

Below are the available sections, although they may fill up so contact us soon to reserve your spot now. You also get a free listing in the business guide (\$150 value). Additionally your ad will be on at least one story a month in your section topic, plus at least one other rotation ad each month.

IMPORTANT INFO

events police report fire report council report (can not be sponsored by someone involved with council or government)

REGULAR SECTIONS

15 questions art chamber and business news citizens for fair ferndale downtown news ferndale and health news fashion (by Whitney Harris) ferndale youth assistance green news historical society lgbt (by just 4 us) library music and entertainment newbie foodie (by western market) politics recreation rotary schools timebanking (by community health acupuncture) wisdom for the star signs ferndale views editors around town

Web Rotation Only – Your ad posted at least two times a month on the website (ads are posted on a rotating basis among all advertisers, so your ad will most likely appear several times a month. However we say a minimum of 2 so that there is a set standard) \$400/yr, \$250/6mo.

\$115 business guide listing – Inclusion on our Business Guide page – www.ferndale115.com/businessguide.html, along with a link to your website. \$115

Event Page Listing - Our event page has the most comprehensive list of Ferndale events available. Include a link to your business' event page. \$115 for text link, \$150 for logo. \$200 for businesses outside Ferndale.

ORDER FORM:

Business Name: _____

Contact Person; _____

Address/email/phone: _____

Website to link to: _____

Plan: _____

Dates: _____

Payment info: _____

Notes: (attach ad sketches if needed): _____

Ad size is 2 inches by 5 inches, at 72 pixels per inch. Most ads are portrait Orientated. First time design is free, additional designs \$15 each.

All plans must be paid in advance if under \$500. Over \$500 requires \$500 down and the remainder in 60 days. Mail to Ferndale 115 PO Box 20293, Ferndale, MI 48220. Editor and Publisher: Crystal A. Proxmire, editor@ferndale115.com, 248-259-8961.